



COURT THEATRE
PROGRAM
Season 1913-1914



ITS A KNOWN FACT

that "talk is cheap" most any baker, butcher or candle stick maker can talk about his or her product and "say things" that are not always true, in order that they may gain your patronage, but we do not ask you to take our word for the truth of the assertion that our bread is best.

All you have to do to know that we speak the truth, relative to this important matter is to buy a loaf of

LITTLE GENERAL

**WRAPPED AT
THE OVEN**

BREAD

**COMES CLEAN TO
YOUR HOME**


Once you have tried it you will always buy it.

A loaf of "Little General Bread" has real substance in it.

Try it, you'll always buy it.

GENERAL BAKING CO.

WHEELING, W. VA.



As We Were Say- ing---

It's not what you pay, but what you get that counts. And when you pay McClaskey for cleaning your suit or gown, you don't pay for anything that you don't get. And again, Real French Dry Cleaning, the way McClaskey does it, is an economy worth while. Call over either phone, and let us have the next package.

McCLASKEY

EXPERT
DYER AND CLEANER

Every phone is our Branch.
1136-1140 Chapline Street.

BOB FITZSIMMONS SAYS:

"There's nothing like an hours bowling to keep ones muscles and body in proper trim."

If you would forge ahead of your business competitors keep your mind and body healthy by proper exercise.

Try an hour in our bowling alleys, every day for a month, you'll notice the difference in your body, in your brain power, in your cash drawer.

THE WARWOOD BOWLING ALLEY

John C. Alberts, Propr.
Corner 5th and Main Sts., Warwood
Dancing Hall Upstairs

WE SPECIALIZE on Children's Photographs. If you want the best results, bring the little one here.

PRAGER'S STUDIO

Copying and
Enlarging
Picture
Framing
Commercial
and Home
Photography
Developing and
Printing

2nd Floor 1107 Market St.
WHEELING, W. VA.

SPECIAL OFFER

A fair size Enlargement mounted
on folder for 50c.

ASK TO SEE SAMPLES

Films bought here Developed Free!

Court Theatre

WEDNESDAY, APRIL 15, MATINEE AND NIGHT

CHARLES DILLINGHAM Presents

MONTGOMERY & STONE

In a Musical Fantasy in Three Acts

"THE LADY OF THE SLIPPER"

Or, A Modern Cinderella

Book by Anne Caldwell and Lawrence McCarty
Music by Victor Herbert Lyrics by James O'Dea.
Staged by R. H. Burnside.

CAST.

The Crown Prince Maximilian .. Douglass Stevenson
Prince Ulrich, his brother Eugene Revere
Baron Von Nix, Cinderella's father .. Robert Rogers
Atzel, the Baron's butler Edgar Lee Hay
Mouser, the Baron's cat David Abrahams
Albrecht, a shoemaker Samuel Burbank
Louis, his assistant Harold Russell
Joseph, a milliner Fred Perine
Matthias, a furrier Ed. Randall
Punks David C. Montgomery
Spooks Fred A. Stone
From the Cornfield
Don, the Dog David Abrahams

BELL PHONE 1685-J

NATIONAL PHONE 124-M

The Court Studio of Musical Art

Voice Culture and Piano

Directress: Mrs. Geo. D. Emblem

1208 Chapline Street

Wheeling, W. Va.

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Voice Culture and Piano

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1208 Chapline Street

Wheeling, W. Va.

The Best It None Too Good

For you when it comes to buying Taffy, and you'll find that OURS IS THE BEST IN WHEELING. Made pure and clean, tastes delicious. When you come to market don't forget to include a pound of our Chocolate, Vanilla or Molasses Taffy in your basket. Pop Corn, Peanut Brittle, etc.

Geo. Zimmerman,
Stall 46. New Market Auditorium.

PROGRAM—Continued

CinderellaHelen Falconer
DollbabiaLouis Mackintosh
FreaketteViolet Zell

Cinderella's Step-Sisters

RomneaEdna Bates
The Fairy GodmotherIone Bright
Valerie, maid at the Baron'sMarie Benedict
Sophia, Albrecht's wifeEvelyn Conway
Irma, Joseph's wifeFreda Hersch
Clara, Louis' wifeMalzie LeRoy
Ludovica, Matthias' wifeGladys Zell
Premiere DanseuseMarjorie Bentley

Courtiers, Soldiers, Ladies-in-Waiting, Oriental Women of the Harem, Etc.—Myrtle Marsh, Tot Qualters
Classie Qualters, Hilda Allison, Lillian Johnson,
Evelyn Barnett, Madelaine Devon, Peggy Pendleton,
Isabel Falconer, Marjorie Graham, Adele Wilburn,
Violet Mack, Bessie Burch, Estelle Adair,
Hilda Hirsh, R. C. Bosch, Harry Silvey, J. F. Johnson,
Joseph Donnelly.

Corps de Ballet—Marie Walsh, Helen Ward, Janet Wallenberg, Sara Berry, Julia Berry, Lillian Wallenberg, Anna Kennedy, Betty Wales, Marion O'Neill, Emily Callam, Anna Berry, Fannie Howard, Victoria Mayers, Rose Douglass, Andree Cresson and Esther Herrick.

SYNOPSIS.

"Once Upon a Time—"

ACT I.—Scene 1—Kitchen in the Castle of Baron

MADAM:

If best of bread you wish to buy,
Emmerts Cream Bread you should try.
It's a little better than "The Best,"
Proven so by every test.
Made for people who want "Something Good"
And it makes a deliciously wholesome food.

EMMERT'S BAKERY

1022 Market Street.

EMMERTS ARCADE,
Stall 23 New Market Auditorium.
TRY OUR PIES AND CAKES.

THE BUSINESS MAN!

Do you want to make this Fall and Winter Season the most prosperous season you have enjoyed? If so, here is the answer; USE PROGRAM Publicity.

if you could persuade each patron of this theatre to become you patron, you would have a nice business — wouldn't you?

Well, Why not? Tell them about your merchandise through the program, they all read program ads. Ask them if they dont, and they will read your ad too.

Call Nat. Phone 2348-M or leave your name at the Box Office.

Our Solicitor
Will Call.

WHY NOT ECONOMIZE ?

ECONOMY IS THE FOUNDATION OF SUCCESSFUL HOUSEKEEPING. THE MISTAKE IS OFTEN MADE OF BUYING A LOW GRADE ARTICLE CHEAP. INFERIOR GOODS ARE EXPENSIVE AT ANY PRICE—OUR OBJECT IS TO FURNISH A MUCH HIGHER GRADE ARTICLE AT A LOWER PRICE THAN YOU HAVE BEEN PAYING.

QUALITY

WE SPECIALIZE IN QUALITY GOODS. OUR GOODS ARE PURCHASED ONLY AFTER A CAREFUL AND THOROUGH TEST. WE THEREFORE, DO NOT HESITATE TO RECOMMEND EVERY ARTICLE SOLD BY US TO GIVE PERFECT SATISFACTION AND TO BE OF THE VERY HIGHEST GRADE PURCHASABLE.

GUARANTEE

WE GUARANTEE EVERY ARTICLE TO GIVE PERFECT SATISFACTION. SATISFACTION OR YOUR MONEY BACK.

PHONE YOUR NEXT ORDER TO THE
UNITED PURE FOOD CO.

(CHAIN STORE SYSTEM)

Store at	Store at	Store at	Store at	Store at	Store on
2151 Market St.	3937 Jacob St.	11th & McCulloch Sts	Woodsdale National Pike	Warwood 17th and Main St.	the Island, Wells & Muh-Iman old Stand
Both Phones	Both Phones	Both Phones	Both Phones	Both Phones	Both Phones

UNION STORES

MORE STORES TO FOLLOW

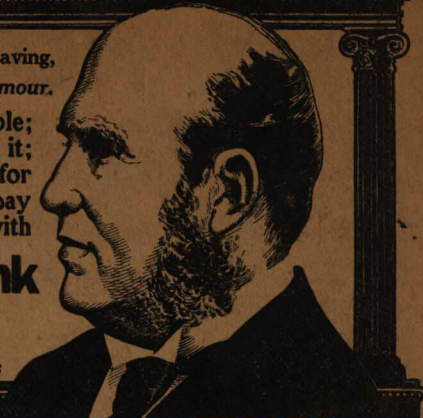
UNION CLERKS

"Be honest, sonny, be industrious, be saving, and you will win."
—Phillip D. Armour.

Save here; see your money double; you'll think twice before you spend it; you'll leave it alone, until needed for something well worth while. We pay 4%. One dollar opens an account with

**The German Bank
of Wheeling**

Open Saturday Evenings



PROGRAM—Continued

von Nix. Chorus or Tradesmen, their Wives and Assistants.

"Fond of the Ladies" Atzel, with Sophia, Irma, Clara, Ludovica, Maida, Gretchen and Chorus.

"Love Me Like a Real, Real Man"
..... Cinderella, Punks and Spooks
"Meow! Meow! Meow!" Cinderella and Mouser
Witch Ballet Dancing Girls

Scene 2—On the Way to the Palace

ACT II.—Ball-room in the Palace of Prince Maximilian. "At the Bal Masque."

"Princess of Far Away"
..... Cinderella, the Prince and Chorus
"Them Was the Childhood Days" Punks and Spooks
(Travesty on the old-fashioned song and dance and burlesquing the first song and dance ever done by Montgomery and Stone.)

"Bagdad" Punks and Chorus
Classic Ballet—"Sweet Sixteen"

..... Marjorie Bentley and Corps de Ballet
"Little Girl at Home"

..... Prince Maximilian and Cinderella

What the Profession Says About Our Work

Mrs. Donigan,
Girl of My Dream Company:
Give all your Cleaning to Mr. Neuman, he is very good.

Your friend,
Mrs. Worthington.

G. A. NEUMAN'S

New Method Process

Work called for and delivered. Let us quote you prices.

No. 11 Sixteenth St.

Both Phones.

Best of Meats For The Best of People

If you want meats that are cured right, cut right and at right prices come here.

Whether it be Ham, Boil or Lamb Chop, meats tender and juicy of Quality rare, Weimer's Auditorium Market Shop offers you the best beyond compare.

Telephone us, we deliver.

A trial order will convince you that you get just what you want, when you want it, if you patronize us.

Try a pound of our High Grade Creamery Butter.

**Chas. Weimer's
Sons Co.**

Stalls 38 & 40 New Market

Auditorium.

Nat. Phone 1321-M

Bell 951-J

WALTER D. BROWN

Teacher of Singing

STUDIO: MUTUAL BANK BUILDING

A WOMAN'S SECRET

Is how best to preserve her beauty and each and every woman has some special feature of attractiveness that should be cultivated.

I have made a careful study of women and their fads and fancies for years past thus enabling me to give you entire satisfaction in,

MANICURING, SCIENTIFIC FACIAL and SCALP MASSAGING
REMOVING WRINKLES, BRINGING OUT THE CHEEKS
AND MAKING THEM FULL AND PLUMP
Shampooing and Hair Dressing a Speciality.

ANNA SALAMA

415-416 German Bank Bldg.

Nat. Phone 433-M.

Bell Phone 1655-J.

Tracey Millinery Shop

1105 MAIN STREET

HIGH CLASS HATS

Latest Fancy Novelties.

Come In

PROGRAM—Continued

"Punch Bowl Glide" Spooks
"The Drums of the Nations," presenting the drums of the Crown Prince, the drums of Napoleon, of Britain, of old America, of Dixie and Yankee Doodle.

ACT III.—Scene—The Baron's Kitchen.

March—"The Lady of the Slipper"
.....Crown Prince and Chorus
Harlequin Gladys Zell
Columbine Evelyn Conway
Her Cat Mouser (Mr. Abrahams)
Policemen Ed. Randall and George Phelps
Harlequinade Bunks and Spooks
Scene 2—Throne Room of the Prince's Palace

BOWLERS never get APPENDICITIS!



One hour at Bowling
The easy plan
To make the World
A healthy man.

TRY BOWLING
—FOR—
STOMACH FAG

MUSEE BOWLING ASSOCIATION,

12 Alleys 1223 Main Street. 12 Alleys

ACHES and PAINS GONE

Every one admires a beautiful form in man or women.

Our Electric Vibrators will drive away all aches and pain and develop a beautiful form.

Price \$7.50 to \$25.00

Sold on trial, each machine guaranteed for one year.

Hoge--Davis Drug Co.

37-12th Street

PROGRAM—Continued

"Put Your Best Foot Forward, Little Girl"
.....The Prince, Court Ladies and Pages
Finale—"And They Lived Happily Ever Afterwards."

Executive Staff.

Company Manager Arthur J. Houghton
Business Manager Harry S. Fulton
Stage Manager Nace Bonville
Musical Director W. E. Macquinn
Ballet Master Ad. Newberger

Scenery by Homer Emens. Costumes designed by Wilhelm, and executed by Mme. Fresinger. Uniforms by Dazian. Shoes by Capezio. Properties by the Seidle Studios. Wigs by Hepner.

The pictorial effect in the third act by the Kinemacolor Company of America.

DRINK

Coca-Cola, Grape Smash or Orange Nectar

Delightfully refreshing and invigorating. More of these drinks are consumed than any other beverage.

GOOD ANY PLACE ANY TIME

BOTTLED BY

COCA-COLA BOTTLING WORKS

2000 MAIN STREET

For Sale Everywhere or Delivered in Cases To Your Residence.

SAXE BROS.

1144 Main St., WHEELING, W. VA.

Showing of New Spring Fashions

FOR WOMEN, MISSES, JUNIORS and GIRLS

WOMEN'S SPRING SUITS

An interesting display of advance models, featuring many new and novel ideas in appropriate styles and materials, including gabardine, ripple cloth, rose marie and chiffon taffetta.

14.75 19.75 24.75 29.95 and upward

SAXE BROS.

1144 MAIN ST.

SAXE BROS.

The National Bank of West Virginia at Wheeling

Founded 1817.

Resources \$4,000,000.00

OFFERS

Strength, Experience and Service.

Your Account Solicited.

THE NATIONAL BANK OF WEST VIRGINIA AT WHEELING

Southwest Corner Main and 12th Sts.

THE ONLY WAY Pneumatic Carpet Cleaning Co's. Way.

As Cleaning season is here again, we wish to call your special attention to your Rugs, Carpets and Furniture, which, no doubt, you will have cleaned.

Our new, modern and up-to-date plant is now completed; our process of cleaning, using vacuum and blast, is absolutely the only method with which Carpets, Rugs, Furniture, etc., can be cleaned to your satisfaction. We do not throw them into a revolving wheel, a method largely used, which knocks and racks the life completely out of them leaving them with the appearance of an old rag. With our process, on our special made floor, it is cleaned from both sides until it is free from every speck of dirt that penetrates it, and in addition to cleaning, we have a new method of disinfecting against MOTH and GERMS, leaving the fabric in a pure and clean condition.

Auto collection and delivery. M. Hanshumaker, Mgr.

PNEUMATIC CARPET CLEANING COMPANY,
General Cleaning.

Both Phones:—Bell, 1775-J. Nat. 1399-Y. Office, 3701 Woods St.
WHEELING, W. VA.

PROGRAM CONTINUED

THREE DAYS, COMMENCING THURSDAY, APRIL
16h, MATINEE FRIDAY AND SATURDAY.

Klaw & Erlanger's Exquisite Production

"Rebecca of Sunnybrook Farm"

Direction of Leffler-Bratton Co.

By Kate Douglass Wiggin and Charlotte Thompson
Adapted from Mrs. Wiggin's "Rebecca" Books.

THE PEOPLE

Miranda Sawyer Jean McAlpin
Jane Sawyer Madge Orlamond

Rebecca's maiden aunts.

Mrs. Perkins Mary Diehl
Mrs. Simpson May McManus
Rebecca Rowena Randall Violet Mersereau
Emma Jane Perkins Agnes Hindley
Clara Belle Simpson Sarah Blackstone
Minnie Smelle Dorothy Keightly
Alice Robinson Bernice Coldwell

Village children

Jeremiah H. Cobb, village stage driver.....

H. A. LEMMON MANTEL & TILE CO.

SANDS BLDG. 41 ELEVENTH ST.

Builders and Prospective Builders

VISIT OUR

New and Complete Line of Modern Mantels, Tile and
Fire Place Fixtures, Gas Furnaces, and etc., etc.

GET OUR PRICES GET OUR IDEAS

GET OUR WORKMANSHIP

GET OUR QUALITY GET OUR GUARANTEE

LEMMON FOR QUALITY

Phone 1598 on Bell, and our representative will
call and acquaint you with our proposition.

The Smart Man Says:

To really enjoy eating you
must have food that is pal-
atable and appetizing.

Few Dairy Lunch and
Restaurants give much at-
tention to the manner in
which they serve their food,
hence it does not attract the
appetite and make eating a
real pleasure.

Everything you order at
The Palace is served in the
most attractive manner, thus
giving you a greater relish
for your food.

PALACE RESTAURANT

1521 Market St.



WHAT IS IT WORTH TO YOU

This is the nicest Thea-
trical Program ever publish-
ed in the city; our future
booking is good; some of our
largest and best shows are
yet to come; you will note
that each individual in this
theatre are reading other
ads in this program, and they
will read yours. This pro-
gram reaches about fifty
thousand people a month.
At least two thirds of pro-
grams printed are taken
home as they contain reading
matter of intense interest, be-
sides the program and in
short you can get no better
advertising medium than this.

What's This Space Worth To You

About ten times as much
as it will cost you.

If you want to know the
price, call 2324-X Nat. Phone.

Our Solicitor will call.

Mr. Business Man:

Take notice that this issue of the Court Program
is sixteen pages of advertisements of Wheeling's
Most Progressive Merchants, men who have long
since realized the value of this sort of publicity.

If you wish to know whether theatre goers read
program ads or not, just glance over the theatre
during the intermissions and you will see that every
one is reading the program.

The patrons of the Court Theatre are of a class
that have the money and buy the better class of
merchandise. Do you want their trade? If so, call
2324X Nat. Phone. Our Solicitor will call and quote
you rates in this program.

PROGRAM CONTINUED

..... James T. Galloway
Abner Simpson Harry Buchanan
Abijah Flagg Fred Huxtable
Adam Ladd (Mr. Alladin) John Hogan

SYNOPSIS.

ACT I—Scene 1. The Brick House Dooryard. July.
"She won't no more fit in that house than
Perkins' colt."

(Between Scenes 1 and 2 there will be an in-
termission of two minutes.)

Scene 2. The Stage Driver's Kitchen. Un-
cle Jerry Cobb tries his hand at diplomacy.

ACT II—The Ladd's Cottage, North Riverboro. Sep-
tember. "I'm sure you must be Mr. Alladin."

ACT III—The Sawyer's Barn. Harvest time. "It
needs a child's hand with a light touch.
Yours was made for it, Rebecca."
(Three and a half years elapse, Little River-
boro puts on long dresses.)

ACT IV—The Brick House in June. Graduation Day.
"Mother was right after all. My coming to
the brick house was just like a fairy story."

PLACE—State of Maine. TIME—About 1880.

EXECUTIVE STAFF FOR LEFFLER-BRATTON CO.

Frank E. Morse Manager
Clair S. Williams Business Manager
Florence Lash Williams Special Representative
Harry Buchanan Stage Manager
Dave Rosenthal Carpenter
W. C. Dean Property Master
Frank Class Assisstant Property Master
Harry Payton Electrician

COMING, THURSDAY, APRIL 26th

Weber and Field's Themselves in Their Biggest
Musical Comedy Success
HOKEY POKEY

THE NEW BOTHWELL DYE WORKS

High Grade Cleaning and Dyeing
Of Ladies and Gents Garments.

PHONE US

BELL 81-J

NATIONAL 1687-Y

46 Eleventh St.

Between Market and Chapline St.

Prices are as reasonable as is conservative with High Grade Work.

Moose Big Havanas
The Smoke of all Smokes for
Gentlemen

Try Them, You'll Always Buy Them

H. E. McCONKEY, Manufacturer

146 SIXTEENTH STREET

Worthy of Mention

The suicide rate in France has trebled in seventy years.

Great Britain buys sixty million cigars from Cuba every year.

Extensive deposits of platinum have been discovered in Germany.

At Farmington, N. H., is a bob-sled on which 100 children can coast at once.

One hundred and seventy-five varieties of wood are found in the forests of Florida.

Chief Kenlon estimates that one-fourth of New York City's fires are of incendiary origin.

Edgar Palmer, 1903, has given to Princeton University an athletic stadium, to cost \$300,000.

P. A. B. Widener, of Philadelphia, recently paid \$300,000 for a collection of twenty-five Chinese vases.

The first year of commission government at Trenton, N. J., shows a lessened budget and decreased taxes.

Lady Arthur Paget is raising a fund for the presentation of a statute of William Pitt to the United States.

Much indignation is felt in France over the suggestion that the armor of Philip the Second be given to Spain.

New York University has added to its faculty a consulting psychologist to aid students in choosing their life-work.

DON'T MAKE LIFE A MISERY

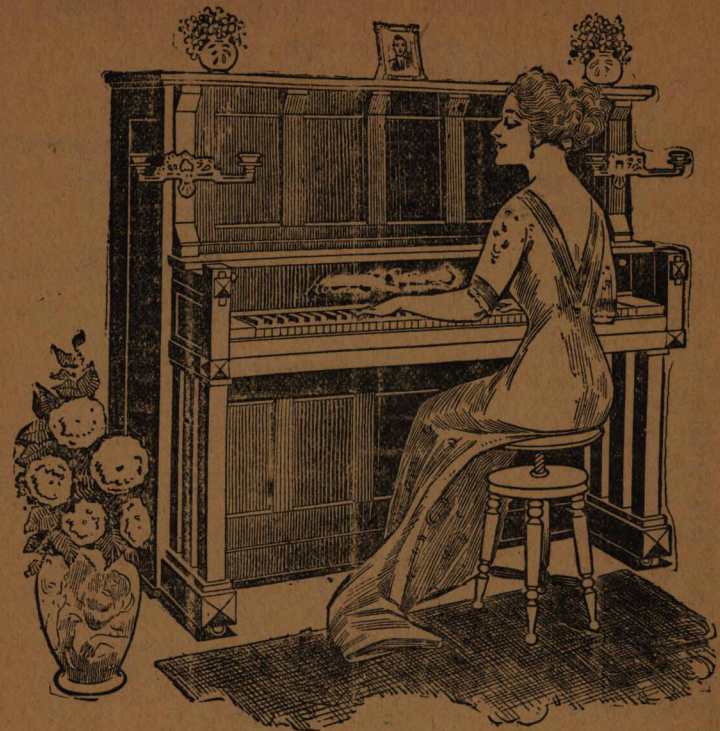
Too many people neglect their teeth until they have gone beyond repair, the result is that with their teeth gone they are unable to properly masticate their food and their stomach suffers, a year or so and their health is gone all because they neglected having their teeth repaired at a time when the cost would have been very small.

DON'T DELAY, COME TODAY

Let us do what is necessary to preserve your teeth.

DRS. HEDRICK BROS.

Wheeling's Most Modern and Best Lighted Dental Parlors. 1045 Main Street.



If, in a piano, you value that pure, rich, singing quality of tone so fascinating to a music-lover, the

KURTZMANN

will give you supreme satisfaction. And if, in addition, you have an "eye for the beautiful" and wish for the most tasteful creations of the designer's art, the pianos of this famous make will be certain to delight you, for in grace of outline, chaste simplicity and exquisite beauty they are incomparable. ¶ Prices are most reasonable, too. ¶ There is no obligation in investigating. ¶ Let us show you.

C. A. HOUSE, 1305-1307 Market St.

Here's to Father and Mother, Sister and Brother ::::

God nows that I wish them all good health and long may they live.

To do this they must eat and drink pure, healthy food which can be obtained from my Delicatessen Stand.

I handle only the absolute pure meats and products of meats made in Milwaukee, famous the world over for its good things to eat and drink.

For Kalter Aufschnitt

Braunschweiger Liver Sausage
Goose Liver Sausage
Frankfurter
Braunschweiger Metwurst
Mosaic Sausage
French Meat Cheese
Mortadella with Pistachio Nuts
Meat Sausage with Tongue
Leona Sausage
Kaiser Jacht Wurst
New England Ham
Gothaer Cervelat
Blockwurst
Banquet Loaf
English Corned Beef
Lachs Ham
Westphalia Ham
Olive Brand Boiled Ham

Special, Wednesday and Saturday

BOCKWURST

Visit My Delicatessen Stall

Paul Kotchka

Stall 20,
New Market Auditorium.

You Are Always Next At—

CLEMENS & JACKSON'S BARBER SHOP

Basement Schmulbach Building

Children's Hair Cutting——Ladies' Hair Dressing

Sixty thousand New York City women recently visited a three-day show of new Paris gowns in a big store in that city.

Governor Johnson of California recently pardoned a convict who had developed a remarkable talent for drawing cartoons.

The depository in which the Vestal Virgins kept the select corn used in nuptial ceremonies in ancient Rome has just been discovered.

The American Federation of (Roman) Catholic Societies has officially condemned the placing of Bibles in parlor-cars on a certain Western railroad.

A fire-proof store building was erected recently on Euclid avenue, Cleveland, in twenty-four working days, including the demolition of a dwelling.

A new society to prevent Easter being used as a style show-day has been organized; it is called the Society for the Prevention of Easter Desecration.

Red Fox, Sitting Eagle and Three Irons, Crow chiefs, recently started from their Montana reservation to ride horseback to Washington, to visit President Wilson.

The active Freethinkers' and Social Democrats' campaign against the state church in Germany has caused a loss of more than fifty thousand members in six years.

The French Natural History Association has given a gold medal to Director Hornaday, of the New York Zoo, for his international service in the protection of wild life.

Workmen digging for a subway between Dey and Cortlandt streets, New York City, recently uncovered the walls of the old stone lockup used in primitive Nieuw Amsterdam.

At midnight, on March 28, an appeal by King George for contributions in aid of the blind was sent out from Poldhu by wireless to a thousand steamships on all the seas of the world.

The city of New York just lately discovered that sometime during 1912 certain persons stole a two-story house belonging to the city, took it to another site, and have been occupying it ever since.

Pittsburgh ministers have protested against the use of a volume of Bible selections in the public schools. They object to "the exclusion of any part of the Word of God from the devotional exercises of the schools."



MAJORITY COMPANY, WHEELING, W. VA.

Depend On Your Car

The experience and workmanship put into LOZIER cars have made them famous for their reliability under all conditions. . . .

\$3250 **LOZIER** **\$2100**
Light Six **New Four**

UNION AUTOMOBILE CO.

Corner Sixteenth and Eoff Streets

N A C

WHEELING, W. VA.

If Your Home Is Not Wired for Electricity

Now would be a good time to have it done. Old houses can be wired as easily as new ones. Ask to have our representative call and give you prices on wiring.

Wheeling Electric Co.

BOTH PHONES 807

LITTLE GENERAL BREAD

WRAPPED AT
THE OVEN

COMES CLEAN
TO YOUR TABLE

HAS MADE US FAMOUS

Because of its indisputable Superior Quality, Compactness and Deliciousness of taste.

You will find more "Real Bread" in a loaf of "Little General Bread" than you usually find in two loaves of other bread, because its compact, containing five or ten cents worth of bread and not air.



The Little Folks

Like "Little General Bread" because its good to the last bite and each bite tastes like more.

Little Folks who eat "Little General Bread" grow sturdy and strong because they get the very essence of strength out of "Little General."

For Sale Everywhere

Made by

General Baking Co.

WHEELING, W. VA.